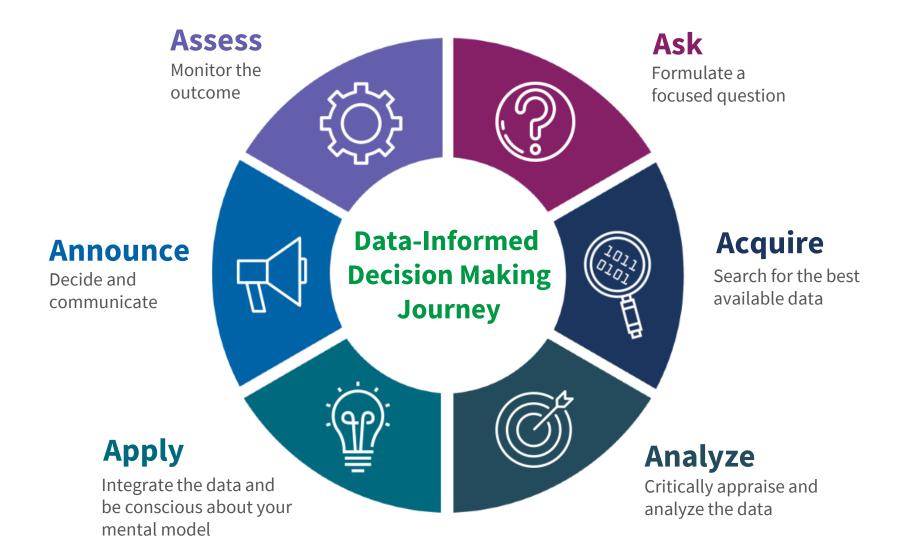
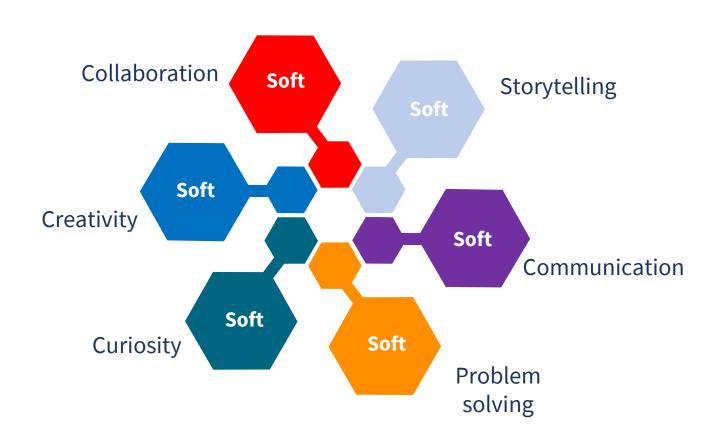


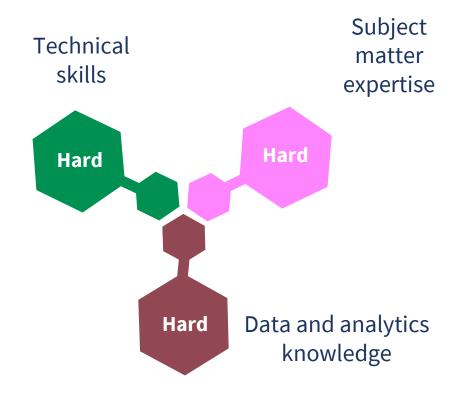
#### **Begin Your Data-Informed Decision Making Journey**





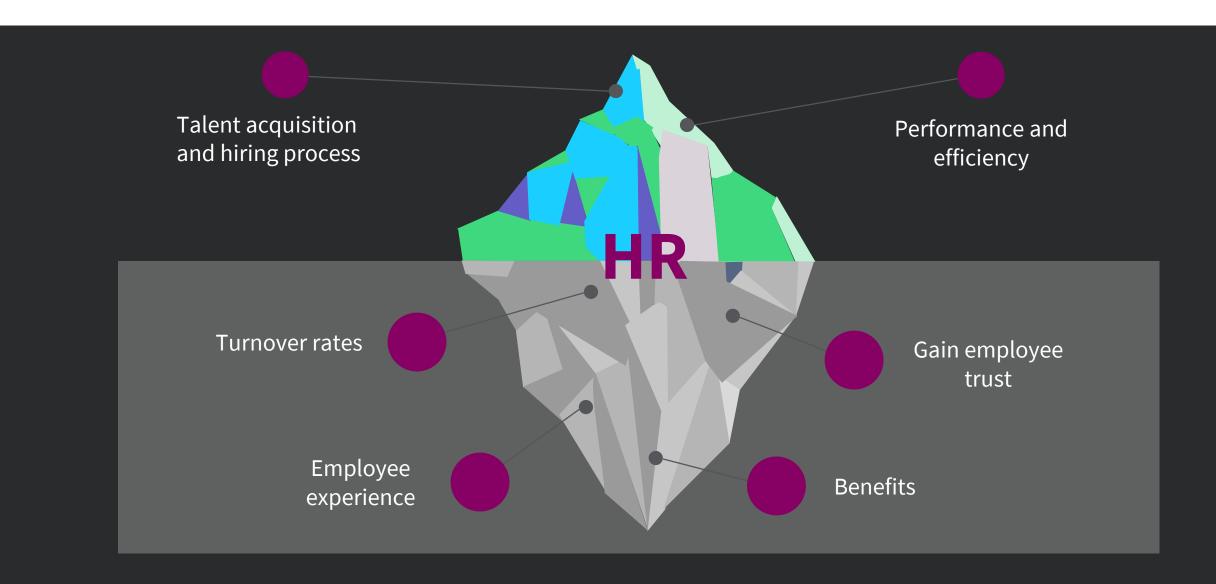
#### **Required Data-Informed Decision Making Skills**







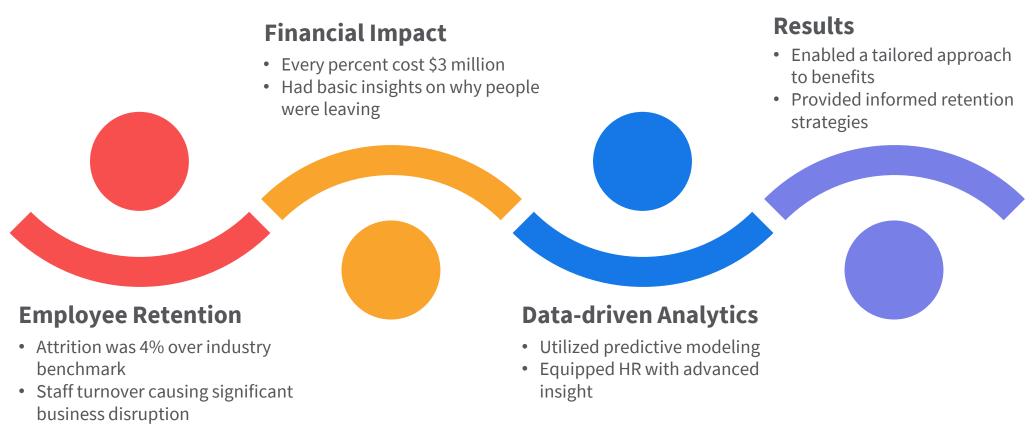
### **Applying Data-Informed Decision Making**





#### **Case Study: Experian**

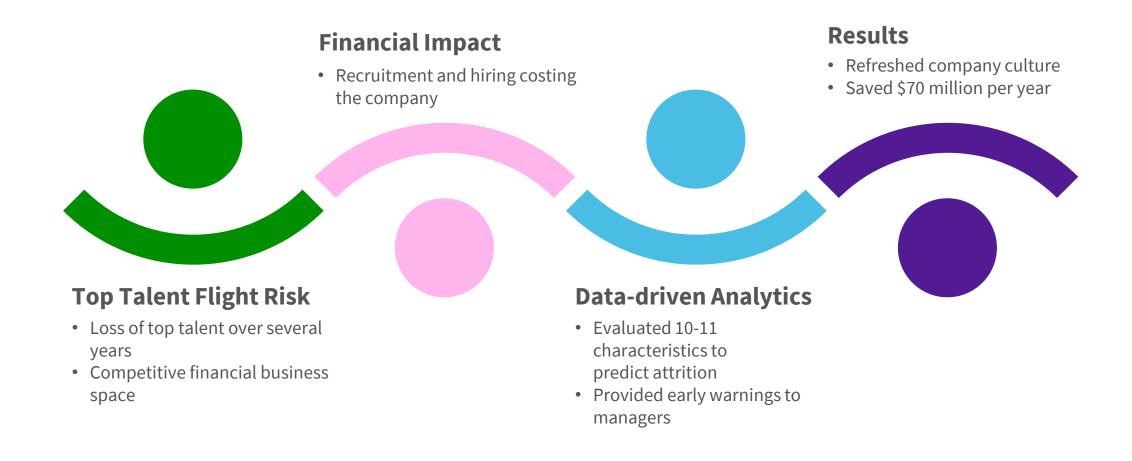






#### **Case Study: Credit Suisse**







#### **Case Study: Best Buy**

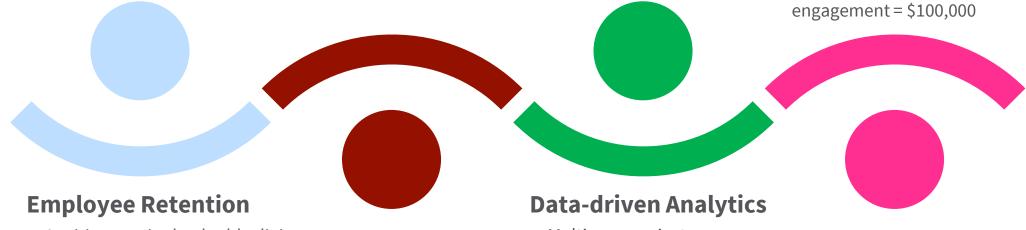


#### **Financial Impact**

Recruitment and hiring costing each store

## ResultsRedesign

- Redesigned training
- Boosted employee engagement
- .1% increase in employee engagement = \$100,000



- Attrition was in the double digits
- Outdated training methods
- Employee engagement low

- Multi-year project
- Evaluated from the top down

#### **Case Study: Google**

# Google

